



FOR IMMEDIATE RELEASE  
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## **Aerotropolis Atlanta Alliance to Unveil Blueprint 2.0 at 10th Annual State of the Aerotropolis**

**Atlanta, GA – December 13, 2024** – Aerotropolis Atlanta Alliance is proud to announce the exclusive release of **Blueprint 2.0**, a transformative vision for the region, during the 10th Annual State of the Aerotropolis event. This milestone celebration will take place on **Friday, December 13, 2024**, at the Kimpton Overland Hotel in Hapeville, GA.

Blueprint 2.0 sets the stage for the future of the Aerotropolis Atlanta region, building upon the area's unique position as a gateway to the world. The vision emphasizes **enhancement, elevation, and expansion** for the benefit of corporations and communities alike.

The Blueprint outlines strategies to attract investment, foster workforce development, implement impactful projects, and establish seamless connectivity between the airport, businesses, and residential areas—all aimed at creating a thriving and innovative Aerotropolis region.

**Jeffrey E. Turner**, Chairman of the Clayton County Board of Commissioners, emphasized the critical importance of Blueprint 2.0 for the region's future:

*"Blueprint 2.0 is a very important document that will not only benefit Clayton County but the southern region as a whole, as it relates to economic development and growth. It is imperative in the years to come that the southern region has a strategic plan that helps to govern our growth and direction, and Blueprint 2.0 ensures we are all, collaboratively, moving forward together."*

**Kwanza Hall**, Chairman of the Fulton County Development Authority, underscored the bold vision of Blueprint 2.0:

*"Blueprint Aerotropolis 2.0 is a bold step forward for Fulton County, positioning us as a global leader in innovation, connectivity, and economic development. By leveraging our unmatched aviation and logistics infrastructure and fostering strategic partnerships, we are building a future where our communities thrive and businesses soar on the southside."*

**Michelle Arrington**, Chairman, Aerotropolis Atlanta Alliance, Director, Government Affairs, Verizon, further emphasized the Blueprint's significance:

*"Blueprint 2.0 will serve as an integral document as we continue our vision of making the Aerotropolis region the gateway to the world. The guiding principle of this Blueprint will continue to help us drive regional economic impact, ensure that we have a robust workforce, and help us to establish a network of connectivity for all of those that live, work and play in the Aerotropolis region. Thank you to our partners for working with us on this visionary plan that will allow Aerotropolis to capitalize on the region's status as a transportation, business, and economic hub of development."*

This year's event celebrates a decade of progress and innovation, showcasing the Aerotropolis Atlanta Alliance's ongoing commitment to creating a thriving, connected, and sustainable region.

**For more information about Blueprint 2.0, please visit [\[aeroatl.org\]](http://aeroatl.org) or contact the Aerotropolis Atlanta Alliance, Marketing and Communications Manager Chante Foster at [cfoster@aeroatl.org](mailto:cfoster@aeroatl.org)**