AEROTROPOLIS ATLANTA ALLIANCE INVESTOR PACKAGE





2018 Recipient of the Atlanta Regional Commission's Development of Excellence "Great Place" Award

2022 Beloved Benefit Community Beacon Award

2024 Reconnecting Communities Grant Beneficiary

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THE PREMIER BUSINESS DISTRICT IN THE SOUTHEASTERN UNITED STATES



ABOUT US

Created in 2014, the Aerotropolis Atlanta Alliance is a public-private partnership serving as a catalyst for regional economic competitiveness for the area around metro Atlanta's greatest asset—the world's busiest and most efficient airport. As a major driver of the State's economy, Hartsfield-Jackson Atlanta International Airport (ATL) generates a \$34.8 billion economic impact for metro Atlanta every year and provides more than 64,000 jobs on-site, making it the state's largest single employer. It is also a global gateway, offering metro Atlanta residents and businesses nonstop service to more than 150 domestic and 70 international destinations.

The Alliance works with a range of partners and key stakeholders to improve perception, development coordination, economic mobility, and quality of life that complement the world-class airport. Under direction of the Executive Committee, the Board of Directors, and action committees that focus on organizing and aligning stakeholder interests, AeroATL seeks to catalyze transformative regional investment in the great communities that make up Aerotropolis Atlanta.

Join us in championing South Fulton and Clayton County, from its historic main streets to the major corporate headquarters, as the next great place to invest in quality economic development.





OUR COLLECTIVES

Aerotropolis Atlanta Alliance Collectives are action committees made up of industry experts focused on catalyzing solutions to the regions most pressing challenges and leveraging its greatest opportunities. The following Collectives are a key piece of the strategy to implement the Aerotropolis vision.

Economic Development Collective – Established to convene the economic professionals in the region to promote a unified message to the market, coordinate on prospective projects, and develop strategies that spur inclusive and sustainable growth in the Aerotropolis footprint.

Workforce Development Collective – Established to convene workforce development professionals to improve the talent development ecosystem, from career pathways for local students to talent pipelines for employers and industry trainings for job seekers.

Community Development Collective - Established to align long-range planning of the built environment and coordinate land use, transportation, and quality of life improvements across jurisdictional boundaries.

2024 OFFICERS OF THE BOARD



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MICHELLE ARRINGTON



KENT MASON



JEFF GOOLSBY



AXEL ADAMS

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KENT MASON, VICE-CHAIR

AXEL ADAMS, TREASURER

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KWEKU FORSTALL

DR. HARRISON BRADDY

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ALAN PETERSON

MAYOR TOM REED

KATRINA JULIEN COMMUNITY FOUNDATION FOR GREATER ATLANTA

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MAYOR BIANCA MOTLEY BROOM

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OUR INVESTORS

ACKERMAN & CO. ATL AIRPORT CIDs ANNIE E. CASEY FOUNDATION ATL AIRPORT CHAMBER **ATLANTA COMMUNITY FOOD BANK** ATLANTA REGIONAL COMMISSION ATLANTIC PACIFIC COMPANIES AT&T **BOULEVARD CID CANCER TREATMENT CENTERS FOR** AMERICA **CAROLINA HANDLING CHICK-FIL-A CITY OF CHATTAHOOCHEE HILLS CITY OF COLLEGE PARK CITY OF EAST POINT CITY OF FAIRBURN CITY OF FOREST PARK CITY OF HAPEVILLE CITY OF JONESBORO CITY OF LAKE CITY**

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COMCAST COMMUNITY FOUNDATION FOR GREATER ATLANTA CSX DELTA AIR LINES DEVELOPMENT AUTHORITY OF CLAYTON COUNTY DEVELOPMENT AUTHORITY OF FULTON COUNTY ENTERPRISE FULTON COUNTY GEORGIA POWER HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT

IMPACT CHURCH INVESTATLANTA JPMORGAN CHASE **KIMPTON OVERLAND HOTEL METRO ATLANTA CHAMBER** MICROSOFT PORSCHE CARS NORTH AMERICA PREP ATLANTA **PROLOGIS, INC.** SOUTH FULTON CHAMBER OF COMMERCE SOUTH FULTON CID T DALLAS SMITH & CO. **TRUIST BANK** UNIFISERVICES **UNITED CONSULTING UNITED WAY OF GREATER ATLANTA** VERIZON

WELLSTAR HEALTH SYSTEM WOMBLE BOND DICKINSON LLP WOODWARD ACADEMY

5 STRONG SCHOLARS

JOIN US TO CHAMPION QUALITY ECONOMIC DEVELOPMENT AND PROSPERITY IN AEROTROPOLIS ATLANTA



INVESTOR BENEFITS

In addition to the tangible benefits outlined in this table, when you support the Alliance, you provide valuable resources that help us to lift up South Fulton and Clayton County and better position the region for quality growth. With your support, we can grow area businesses, increase prosperity for residents, and provide an equitable and sustainable future for all who wish to live, learn, work, or stay here.

| BENEFITS | LEGACY (\$25,000) | VISIONARY (\$10,000) | CHAMPION (\$5,000) | STEWARD (\$2,500) | SUPPORTING (\$1,000) |
|---|----------------------|-------------------------|-----------------------|----------------------|-------------------------|
| Executive Committee Consideration | + | | | | |
| Exclusive Access to AeroATL K-12 and Post- Secondary Corporate Partnership Program | + | | | | |
| Board of Directors Consideration | <i></i> ≁ | \rightarrow | | | |
| Consideration to join Competitive Intelligence Trips | ↔ | ↔ | | | |
| Logo Prominently Displayed at All Signature Events | + | + | · ` | | |
| Logo with access link on Aerotropolis Atlanta Website | · ` | <i></i> | · ` | | |
| AeroATL media platform spotlights | ↔ | ↔ | → | · ` | |
| Exclusive access to Board of Directors Meetings | → | + | + | ` | } |
| Recognition on Website and Annual Report | `` | + | ÷ | ÷ | } |

*Investments are on a fiscal year basis from the date of your investment. See an AeroATL representative to learn more.



LAND HERE. TAKE OFF.

WORKING TOGETHER TO...

- Advance Regional Economic Competitiveness
- Recruit Target Industries
- Foster a Sustainable Workforce

- Support the Education Ecosystem
- Enhance Quality of Life
- Improve Area Perception

3799 Main Street PO Box | 87511

470-622-7320 www.aeroatl.org info@aeroatl.org

Atlanta, GA 30337

JOIN TODAY

PLEASE CHECK YOUR PREFERRED INVESTOR LEVEL

| | LEGACY | \$25,000 |
|---|------------|----------|
| MADE PAYABLE | VISIONARY | \$10,000 |
| Aerotropolis Atlanta Alliance 3799 Main Street PO BOX 87511 Atlanta, GA 30337 | CHAMPION | \$5,000 |
| | STEWARD | \$2,500 |
| | SUPPORTING | \$1,000 |

Payment Information [Credit Card or Check]

I will pay by check and mail to the address above.

| CC# | EXP. MONTH YEAR |
|---------------------------|-----------------|
| Print First and Last Name | |
| Title | Company Name |
| Sign here to approve | Date |

Terms I agree to the become an investor of the Aerotropolis Atlanta Alliance at the selected level noted above and willingly receive the benefits associated with the respective level. I understand my investment is non- refundable and for one year with renewal consideration at the end of the 12 month term, unless the Legacy level is selected, then investments are 24 months.