



# AEROTROPOLIS ATLANTA ALLIANCE INVESTOR PACKAGE

2022



AEROTROPOLIS  
ATLANTA

LAND HERE. TAKE OFF.



2018 recipient of the Atlanta Regional  
Commission's Development of  
Excellence "Great Place" Award

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A wide-angle photograph of the Delta Air Lines headquarters in Atlanta. The main building is a large, multi-story structure with a facade of red and beige panels. A large Delta logo is visible on the side. To the right, a large white hangar has "FLY DELTA AIR LINES" written in red on its side. In the foreground, there is a large parking lot filled with cars and some trees. The sky is blue with scattered white clouds.

# THE PREMIER BUSINESS DISTRICT IN THE SOUTHEASTERN UNITED STATES



# ABOUT US

Created in 2014, the Aerotropolis Atlanta Alliance is a public-private partnership serving as a catalyst for regional economic competitiveness for the area around metro Atlanta's greatest asset--the world's busiest and most efficient airport. As a major driver of the State's economy, Hartsfield-Jackson Atlanta International Airport (ATL) generates a \$34.8 billion economic impact for metro Atlanta every year and provides more than 64,000 jobs on-site, making it the state's largest single employer. It is also a global gateway, offering metro Atlanta residents and businesses nonstop service to more than 150 domestic and 70 international destinations.

The Alliance works with a range of partners and key stakeholders to improve perception, development coordination, economic mobility, and quality of life that complement the world-class airport.

Under direction of the Executive Committee, the Board of Directors, and action committees that focus on organizing and aligning stakeholder interests, AeroATL seeks to catalyze transformative regional investment in the great communities that make up Aerotropolis Atlanta.

Join us in championing South Fulton and Clayton County, from its historic main streets to the major corporate headquarters, as the next great place to invest in quality economic development.







## OUR COLLECTIVES

Aerotropolis Atlanta Alliance Collectives are action committees made up of industry experts focused on catalyzing solutions to the regions most pressing challenges and leveraging its greatest opportunities. The following Collectives are a key piece of the strategy to implement the Aerotropolis vision.

**Economic Development Collective** – Established to convene the economic professionals in the region to promote a unified message to the market, coordinate on prospective projects, and develop strategies that spur inclusive and sustainable growth in the Aerotropolis footprint.

**Workforce Development Collective** – Established to convene workforce development professionals to improve the talent development ecosystem, from career pathways for local students to talent pipelines for employers and industry trainings for job seekers.

**Community Development Collective** - Established to align long-range planning of the built environment and coordinate land use, transportation, and quality of life improvements across jurisdictional boundaries.



# 2022 OFFICERS OF THE BOARD

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SHANNON JAMES  
PRESIDENT & CEO



LYNNE SCROGGINS  
CHAIR



DAVID WERNER  
VICE-CHAIR



JOE PELLA  
TREASURER



DR. STUART GULLEY  
CHAIRMAN EMERITUS



JOHN CORNELIUS  
SECRETARY



# 2022 EXECUTIVE COMMITTEE

---

## AUTOMATIC

LYNNE SCROGGINS, CHAIR  
WELLSTAR

JOHN CORNELIUS, SECRETARY  
GEORGIA POWER

MICHAEL SMITH  
HARTSFIELD-JACKSON ATLANTA  
INTERNATIONAL AIRPORT

DAVID WERNER, VICE-CHAIR  
DELTA AIR LINES, INC.

DR. STUART GULLEY,  
CHAIRMAN EMERITUS  
WOODWARD ACADEMY

JOE PELLA, TREASURER  
TRUIST

MIKE ALEXANDER  
ATLANTA REGIONAL  
COMMISSION

## AT-LARGE

REGINA DELOACH  
DEVELOPMENT AUTHORITY  
OF CLAYTON COUNTY

KWEKU FORSTALL  
ANNIE E. CASEY FOUNDATION

CHAIRMAN JEFF TURNER  
CLAYTON COUNTY  
BOARD OF COMMISSIONERS

GEORGE FEYGIN  
PORSCHE CARS NORTH AMERICA

GERALD MCDOWELL  
ATL AIRPORT CIDS

CAROL WADDY  
CHICK-FIL-A FOUNDATION

DR. ELOISA KLEMENTICH  
INVEST ATLANTA

MAYOR TOM REED  
CITY OF CHATTAHOOCHEE HILLS



# 2022 BOARD OF DIRECTORS

---

BRUCE ABRAHAM  
CITY OF FOREST PARK

MICHELLE ARRINGTON  
VERIZON

MAYOR MARIO AVERY  
CITY OF FAIRBURN

DR. MORCEASE BEASLEY  
CLAYTON COUNTY PUBLIC SCHOOLS

STACY BLAKELY  
ATL AIRPORT CHAMBER  
OF COMMERCE

MAYOR J. CLARK BODDIE  
CITY OF PALMETTO

MAYOR BIANCA MOTLEY BROOM  
CITY OF COLLEGE PARK

MAYOR BOBBY CARTWRIGHT  
CITY OF LOVEJOY

BEN CASEY  
CLAYTON CHAMBER  
OF COMMERCE

MAYOR JOY B. DAY  
CITY OF JONESBORO

KATRINA DEBERRY  
COMMUNITY FOUNDATION  
FOR GREATER ATLANTA

MAYOR RONALD DODSON  
CITY OF LAKE CITY

PRESTON ETHERIDGE  
TRUIST BANK

MAYOR ALAN HALLMAN  
CITY OF HAPEVILLE

WES HARDY  
DUKE REALTY CORPORATION



# 2022 BOARD OF DIRECTORS

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MAYOR DEANA  
HOLIDAY INGRAHAM  
CITY OF EAST POINT

TAMMI SADDLER JONES  
CITY OF SOUTH FULTON

ANDY MACKE  
COMCAST

KENT MASON  
PROLOGIS

CEDRIC MATHENY  
T. DALLAS SMITH & COMPANY

CHAIRMAN ROBB PITTS  
FULTON COUNTY BOARD  
OF COMMISSIONERS

MICHELLE TAYLOR-WILLIS  
SOUTH FULTON CHAMBER  
OF COMMERCE

MICHAEL TURPEAU  
DEVELOPMENT AUTHORITY  
OF FULTON COUNTY

RANDY WEISBURD  
ATLANTA PACIFIC COMPANY

DR. GYIMAH WHITAKER  
FULTON COUNTY  
PUBLIC SCHOOLS

MAYOR VINCE WILLIAMS  
CITY OF UNION CITY

MAYOR EVELYN WINN-DIXON  
CITY OF RIVERDALE

TBD  
METRO ATLANTA CHAMBER  
OF COMMERCE

# OUR INVESTORS

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ACKERMAN & CO.	CITY OF PALMETTO	IMPACT CHURCH
ATL AIRPORT CIDs	CITY OF SOUTH FULTON	INVEST ATLANTA
ANNIE E. CASEY FOUNDATION	CITY OF UNION CITY	JP MORGAN CHASE
ATL AIRPORT CHAMBER	CLAYTON COUNTY	KIMPTON OVERLAND HOTEL
ATLANTA COMMUNITY FOOD BANK	CLAYTON COUNTY CHAMBER OF	METRO ATLANTA CHAMBER
ATLANTA REGIONAL COMMISSION	COMMERCE	PORSCHE CARS NORTH AMERICA
ATLANTIC PACIFIC COMPANIES	COMCAST	PROLOGIS, INC.
AT&T	COMMUNITY FOUNDATION FOR	SAMSON TOURS
CANCER TREATMENT CENTERS FOR	GREATER ATLANTA	SOUTH FULTON CHAMBER OF
AMERICA	DELTA AIR LINES	COMMERCE
CHICK-FIL-A FOUNDATION	DEVELOPMENT AUTHORITY OF	T DALLAS SMITH & CO.
CITY OF CHATTAHOOCHEE HILLS	CLAYTON COUNTY	TRUIST BANK
CITY OF COLLEGE PARK	DEVELOPMENT AUTHORITY OF	UNIFI SERVICES
CITY OF EAST POINT	FULTON COUNTY	UNITED CONSULTING
CITY OF FAIRBURN	DUKE REALTY	UNITED WAY OF GREATER ATLANTA
CITY OF FOREST PARK	ENTERPRISE	VERIZON
CITY OF HAPEVILLE	FULTON COUNTY	WELL STAR
CITY OF JONESBORO	GEORGIA POWER	WOMBLE BOND DICKINSON LLP
CITY OF LAKE CITY	HARTSFIELD-JACKSON ATLANTA	WOODWARD ACADEMY
CITY OF LOVEJOY	INTERNATIONAL AIRPORT	5 STRONG SCHOLARS
CITY OF RIVERDALE		





**JOIN US TO CHAMPION QUALITY  
ECONOMIC DEVELOPMENT AND  
PROSPERITY IN AEROTROPOLIS  
ATLANTA**

# INVESTOR BENEFITS

In addition to the tangible benefits outlined in this table, when you support the Alliance, you provide valuable resources that help us to lift up South Fulton and Clayton County and better position the region for quality growth. With your support, we can grow area businesses, increase prosperity for residents, and provide an equitable and sustainable future for all who wish to live, work, or stay here.

BENEFITS	LEGACY (\$25,000)	VISIONARY (\$10,000)	CHAMPION (\$5,000)	STEWARD (\$2,500)	SUPPORTING (\$1,000)
Executive Committee Consideration	→				
Exclusive Access to the Post-Secondary Committee's Corporate Partnership Program	→				
Access to Competitive Intelligence Trips	→				
Board of Directors Consideration	→	→			
Logo Prominently Displayed at All Signature Events	→	→			
Access to Community, Economic and Workforce Development Collectives	→	→	→		
Access to Board of Directors Meetings	→	→	→		
Logo Displayed on Aerotropolis Atlanta Website	→	→	→		
Social Media Spotlights	→	→	→		
Access to Catalytic Site Tours	→	→	→	→	
Recognition on Website, Annual Report, and Signature events	→	→	→	→	→

*\*Investments are on a fiscal year basis from the date of your investment. See an AeroATL representative to learn more.*





AEROTROPOLIS®  
ATLANTA

LAND HERE. TAKE OFF.

## WORKING TOGETHER TO...

- Advance Regional Economic Competitiveness
- Recruit Target Industries
- Foster a Sustainable Workforce
- Support the Education Ecosystem
- Enhance Quality of Life
- Improve Area Perception

3800 Camp Creek Parkway  
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Atlanta, GA 30331

404-349-2211  
[www.aeroatl.org](http://www.aeroatl.org)  
[info@aeroatl.org](mailto:info@aeroatl.org)

# JOIN TODAY

**MADE PAYABLE**  
Aerotropolis Atlanta Alliance  
3800 Camp Creek Parkway  
Building 1400 | Suite 132  
Atlanta, GA 30331

**PLEASE CHECK YOUR  
PREFERRED  
INVESTOR LEVEL**

[Click Here to Email  
Completed Form](#)

LEGACY	\$25,000
VISIONARY	\$10,000
CHAMPION	\$5,000
STEWARD	\$2,500
SUPPORTING	\$1,000

## Payment Information [Credit Card or Check]

*I will pay by check and mail to the address above.*

CC#

EXP. MONTH YEAR

Print First and Last Name

Title

Company Name

Sign here to approve

Date

### Terms

I agree to become an investor of the Aerotropolis Atlanta Alliance at the selected level noted above and willingly receive the benefits associated with the respective level. I understand my investment is non-refundable and for one year with renewal consideration at the end of the 12 month term, unless the Legacy level is selected, then investments are 24 months.