



# AEROTROPOLIS ATLANTA ALLIANCE INVESTOR PACKAGE

2020



AEROTROPOLIS  
ATLANTA

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2018 recipient of the Atlanta Regional  
Commission's Development of  
Excellence "Great Place" Award



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Building 1400, Suite 132  
Atlanta, GA 30331

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**THE NEXT PREMIER BUSINESS DISTRICT  
IN THE SOUTHEASTERN UNITED STATES**



# ABOUT US

Created in 2014, the Aerotropolis Atlanta Alliance is a public-private partnership working to improve the area around metro Atlanta's greatest asset--the world's busiest and most efficient airport. As a major driver of the State's economy, Hartsfield-Jackson Atlanta International Airport (ATL) generates a \$34.8 billion economic impact for metro Atlanta every year and provides more than 63,000 jobs on-site, making it the state's largest single employer. It is also a global gateway, offering metro Atlanta residents and businesses nonstop service to more than 150 domestic and 70 international destinations, including major commercial centers in Europe, Asia, the Caribbean, Africa, and South and Central America.

The Alliance works with its partners to direct investment towards aesthetic enhancements to and sustainable integration of the area just outside the fence that complement the world-class distinction of the airport.

Under direction of its board of directors and action committees that focus on organizing and aligning stakeholder interests, the Alliance seeks to work with anyone willing to invest in the future of the great communities that make up the Aerotropolis Atlanta area.

Join us in championing the South side of metro Atlanta, from its historic main streets to the major corporate headquarters, as the next great place to invest in quality economic development.







## OUR COLLECTIVES

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Aerotropolis Atlanta Alliance Collectives are action committees made up of industry experts focused on catalyzing solutions to the regions most pressing challenges and leveraging its greatest opportunities. The following Collectives are a key piece of the strategy to implement the Aerotropolis vision.

**Economic Development Collective** – Established to develop a unified message for marketing the area to potential prospects that will bring diversified quality development and investment to the Aerotropolis.

**Education Collective** – Established to connect area schools to big and small business in the airport area by exposing quality career pathways and cultivating qualified talent pipelines.

**Workforce Development Collective** – Established to facilitate workforce trainings that fill talent gaps for area businesses and increases prosperity of local residents.



# 2020 OFFICERS OF THE BOARD

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SHANNON JAMES  
PRESIDENT & CEO



DR. STUART GULLEY  
CHAIRMAN



LYNNE SCROGGINS  
VICE-CHAIR



JOE PELLA  
TREASURER



AUDREY KING  
SECRETARY



JOE FOLZ  
CHAIRMAN EMERITUS



# 2020 EXECUTIVE COMMITTEE

---

## AUTOMATIC

DR. STUART GULLEY, CHAIRMAN  
WOODWARD ACADEMY

AUDREY KING, SECRETARY  
GEORGIA POWER

DOUG HOOKER  
ATLANTA REGIONAL COMMISSION

LYNNE SCROGGINS, VICE-CHAIR  
WELLSTAR

PEDRO CHERRY, IMMEDIATE  
PAST CHAIR  
GEORGIA POWER

MICHAEL SMITH  
HARTSFIELD-JACKSON ATLANTA  
INTERNATIONAL AIRPORT

JOE PELLA, TREASURER  
SUNTRUST

JOE FOLZ, CHAIRMAN EMERITUS  
PORSCHE CARS NORTH AMERICA

## AT-LARGE

GEORGE FEYGIN  
PORSCHE CARS NORTH AMERICA

NATHAN REGAN  
INVEST ATLANTA

CAROL WADDY  
CHICK-FIL-A FOUNDATION

KWEKU FORSTALL  
ANNIE E. CASEY FOUNDATION

CHAIRMAN JEFF TURNER  
CLAYTON COUNTY  
BOARD OF COMMISSIONERS

DAVID WERNER  
DELTA AIR LINES, INC.

GERALD MCDOWELL  
AEROTROPOLIS CIDS

LARRY VINCENT  
DEVELOPMENT AUTHORITY  
OF CLAYTON COUNTY



# 2020 BOARD OF DIRECTORS

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BRUCE ABRAHAM  
CITY OF FOREST PARK

STACY BLAKELY  
ATL AIRPORT CHAMBER  
OF COMMERCE

MAYOR J. CLARK BODDIE  
CITY OF PALMETTO

MAYOR BIANCA MOTLEY BROOM  
CITY OF COLLEGE PARK

BEN CASEY  
CLAYTON CHAMBER  
OF COMMERCE

MAYOR ELIZABETH CARR-HURST  
CITY OF FAIRBURN

MAYOR JOY B. DAY  
CITY OF JONESBORO

KATRINA DEBERRY  
COMMUNITY FOUNDATION  
FOR GREATER ATLANTA

ODIE DONALD  
CITY OF SOUTH FULTON

PRESTON ETHERIDGE  
BB&T BANK

MAYOR ALAN HALLMAN  
CITY OF HAPEVILLE

BEN HARRIS  
METRO ATLANTA CHAMBER  
OF COMMERCE

MICHAEL HIGHTOWER  
SOUTH FULTON CHAMBER  
OF COMMERCE

MAYOR DEANA HOLIDAY INGRAHAM  
CITY OF EAST POINT



# 2020 BOARD OF DIRECTORS

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MAYOR JOHN LAMPL  
CITY OF MORROW

CHRIS LEIGHTY  
CITY OF LAKE CITY

ANDY MACKE  
COMCAST

KENT MASON  
PROLOGIS

CEDRIC MATHENY  
T. DALLAS SMITH & COMPANY

RYAN MILSAP  
BLACKHALL STUDIOS

AL NASH  
DEVELOPMENT AUTHORITY  
OF FULTON COUNTY

CHAIRMAN ROBB PITTS  
FULTON COUNTY BOARD  
OF COMMISSIONERS

MAYOR TOM REED  
CITY OF CHATTAHOOCHEE HILLS

JUSTIN TANNER  
VERIZON

NATALIE TYLER-MARTIN  
DUKE REALTY CORPORATION

RANDY WEISBURD  
ATLANTA PACIFIC COMPANY

MAYOR VINCE WILLIAMS  
CITY OF UNION CITY

MAYOR EVELYN WINN-DIXON  
CITY OF RIVERDALE



# OUR INVESTORS

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ACKERMAN & CO.  
AEROTROPOLIS ATLANTA CIDs  
ANNIE E. CASEY FOUNDATION  
ATL AIRPORT CHAMBER  
ATLANTA COMMUNITY FOOD BANK  
ATLANTIC PACIFIC COMPANIES  
ADVENTURE AVIATION  
BB&T BANK  
BLACKHALL STUDIOS  
CHICK-FIL-A FOUNDATION  
CITY OF CHATTAHOOCHEE HILLS  
CITY OF COLLEGE PARK  
CITY OF EAST POINT  
CITY OF FAIRBURN  
CITY OF FOREST PARK  
CITY OF HAPEVILLE  
CITY OF JONESBORO  
CITY OF LAKE CITY  
CITY OF MORROW  
CITY OF RIVERDALE

CITY OF PALMETTO  
CITY OF SOUTH FULTON  
CITY OF UNION CITY  
CLAYTON COUNTY  
COMCAST  
COMMUNITY FOUNDATION FOR  
GREATER ATLANTA  
COUNCIL FOR QUALITY GROWTH  
DELTA AIRLINES  
DEVELOPMENT AUTHORITY OF  
CLAYTON COUNTY  
DEVELOPMENT AUTHORITY OF  
FULTON COUNTY  
DUKE REALTY  
GEORGIA POWER  
GREATER CONLEY INDUSTRIAL CID  
HARTSFIELD-JACKSON ATLANTA  
INTERNATIONAL AIRPORT  
HENRY COUNTY DEVELOPMENT  
AUTHORITY  
HIRE GI LLC

IMPACT CHURCH  
INVEST ATLANTA  
KIMPTON OVERLAND HOTEL  
METRO ATLANTA CHAMBER  
POND & COMPANY  
PORSCHE CARS NORTH AMERICA  
PROLOGIS, INC.  
SAMSON TOURS  
SOUTH FULTON CHAMBER OF  
COMMERCE  
SOUTH FULTON ALLIANCE PARKWAY  
SUNTRUST BANK  
T DALLAS SMITH & CO.  
TY LIN INTERNATIONAL  
UNITED CONSULTING  
UNITED WAY OF GREATER ATLANTA  
VERIZON  
WELL STAR  
WOMBLE BOND DICKINSON LLP  
WOODWARD ACADEMY





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B05-B10

B11-B17

JOIN US TO MAKE  
**AEROTROPOLIS ATLANTA**  
A MODEL FOR AIRPORT AREA  
**EXCELLENCE**

# INVESTOR BENEFITS

BENEFITS	LEGACY (\$25,000)	VISIONARY (\$10,000)	CHAMPION (\$5,000)	STEWARD (\$1,500)	SUPPORTING (\$500)
24-Month Investment Term	→				
VIP Status and access to all Alliance events	→				
Visible Logo at all Alliance events	→				
50% Table Discount for SOTA 2020 (Priority Seating)	→				
Board of Directors Consideration	→	→			
Access to seating for AeroATL sponsored event tables	→	→			
Event listings on social media	→	→			
Logo on AeroATL Podcast	→	→	→		
Priority link on website	→	→	→		
Access to “Invite Only” Aerotropolis Alliance events	→	→	→		
Logo listed on Alliance Website	→	→	→	→	
Logo listed in AeroATL Insider	→	→	→	→	
Listing in Annual Report	→	→	→	→	→
Listing on Board Meetings Slides	→	→	→	→	→
Listing on Alliance Website	→	→	→	→	→

*\*Investments are on a fiscal year basis from the date of your investment.*





AEROTROPOLIS®  
ATLANTA

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## WORKING TOGETHER TO...

- Advance Regional Economic Competitiveness
- Recruit Target Industries
- Foster a Sustainable Workforce
- Support and Advance Education Ecosystem
- Enhance Quality of Life
- Improve Area Perception

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[info@aeroatl.org](mailto:info@aeroatl.org)

# JOIN TODAY

## MADE PAYABLE

Aerotropolis Atlanta Alliance  
3800 Camp Creek Parkway  
Building 1400 | Suite 132  
Atlanta, GA 30331

## PLEASE CHECK YOUR PREFERRED INVESTOR LEVEL

[Click Here to Email  
Completed Form](#)

☐ LEGACY \$25,000

☐ VISIONARY \$10,000

☐ CHAMPION \$5,000

☐ STEWARD \$1,500

☐ SUPPORTING \$500

## Payment Information [Credit Card or Check]

☐ I will pay by check and mail to the address above.

CC#

EXP. MONTH YEAR

Print First and Last Name

Title

Company Name

Sign here to approve

Date

☐ **Terms**

I agree to become a 2020-2021 investor of the Aerotropolis Atlanta Alliance at the selected level noted above and willingly receive the benefits associated with the respective level. I understand my investment is non-refundable and for one year with renewal consideration at the end of the 12 month term, unless the Legacy level is selected, then investments are 24 months.