



## Welcome To Fairburn. *We're Open For Business!*

Fairburn, located just 20 minutes south of Atlanta, is a city of historic homes, buildings and places of worship with a thriving business community. Fairburn is a city that embraces the future while remembering the past.

Our downtown Commercial District, listed in the National Register of Historic Places, includes 20 different commercial buildings and two train depots, dating from the late 19th and early 20th centuries. This proud center of our vibrant community offers unique shopping, dining and entertainment plus a host of business and housing options within comfortable walking distance of this historic area.

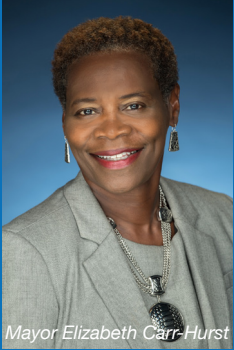
The City, with a population of almost fifteen thousand residents, has experienced phenomenal growth in business, industry and residential neighborhoods in recent years. Fairburn maintains a traditional small town atmosphere coupled with the sophisticated advantages of a nearby metropolitan area.

With easy access to Interstate 85 and Hartsfield Jackson International Airport, Fairburn is perfectly positioned for all your business and personal needs.

Home to the Southside Theatre Guild, the Georgia Renaissance Festival and the annual Fairburn Fall Festival, Fairburn has a rich cultural heritage enjoyed by residents and visitors alike. Come join us and see why we're so proud of our town.

Fairburn is a great place to live, work and play ... today, tomorrow and for all the years to come.

**Welcome To Fairburn.**



Mayor Elizabeth Carr-Hurst



Dear Business Leaders:

On behalf of the residents of Fairburn, our fellow Councilmembers and myself, we would like to welcome you to our city. Fairburn is a beautiful and diverse city of historic homes and buildings with a growing and thriving business community. Located just 20 minutes south of Hartsfield-Jackson International Airport, Fairburn has approximately 28 miles of streams and waterways, and roughly 368 acres of designated greenspace.

Georgia Military College and Landmark Christian School are the highlights of our city. For many years, Georgia Military College has offered top quality education for students throughout the nation. Georgia Military College's commitment to helping students achieve their full academic potential and having a learning environment that is rich with diversity has resulted in the flourishing of the college. Landmark Christian School is a Christian based, college-preparatory K4-12 school. Landmark Christian School teaches its students how to apply God's truth in their daily lives. Our schools are staffed with some of the best teachers in the nation. Without great leaders such as our teachers, our students will have no future.

Fairburn offers services for every sector of humanity. For the young people and young at heart, we have a great Youth Center. Special activities are consistently being held to accommodate our youth to keep them active and motivated within the community. Our seniors are favored with an eloquent senior facility and a newly built living complex. The New Beginnings Senior Center, offers many activities to help seniors be consistent with today's technology. It also enhances seniors with the use of maintaining a healthy life style by incorporating a variety of exercises, meal plans and adventurous outings.

For a taste of Fairburn, you definitely don't want to miss out on OZ Pizza. From the Calzones to the Lasagna, the Greek salad to Hercules, your taste buds will leap for joy!

The Southside Theatre Guild, located in downtown Fairburn, is a favorable attraction for everyone. Founded in 1973, our Southside Theatre Guild offers classical performing arts in which each show leaves its viewers excited and anxious to see their next entertainment segment.

Once again, "WELCOME" to our fair city, where progress is continuously being made to enhance its quality and to make it one of the best places in Georgia to live!

Sincerely,

Mayor Elizabeth Carr-Hurst

City Council

Alex Heath

Pat Pallend

Hattie Portis-Jones

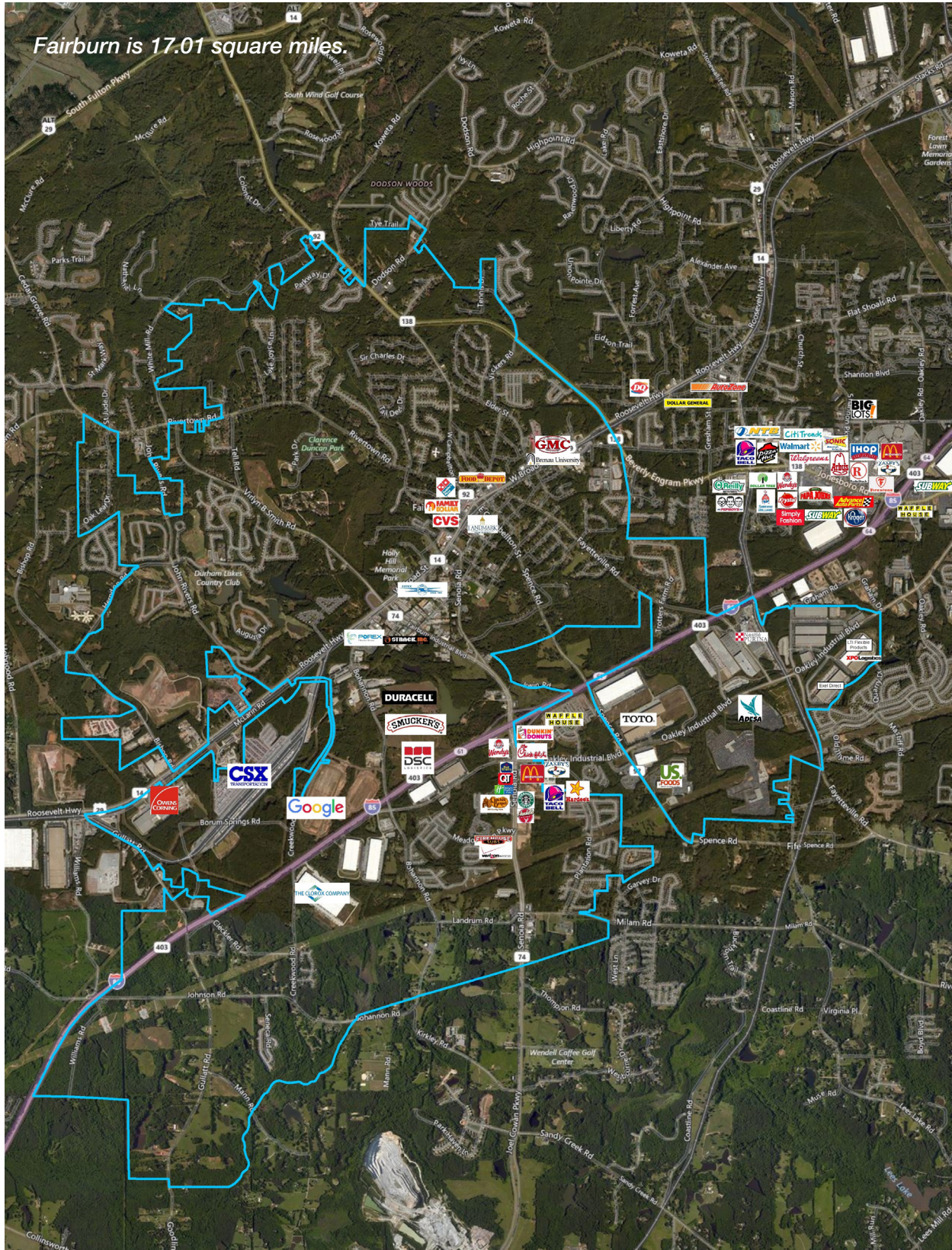
Ulysses Smallwood

James Whitmore

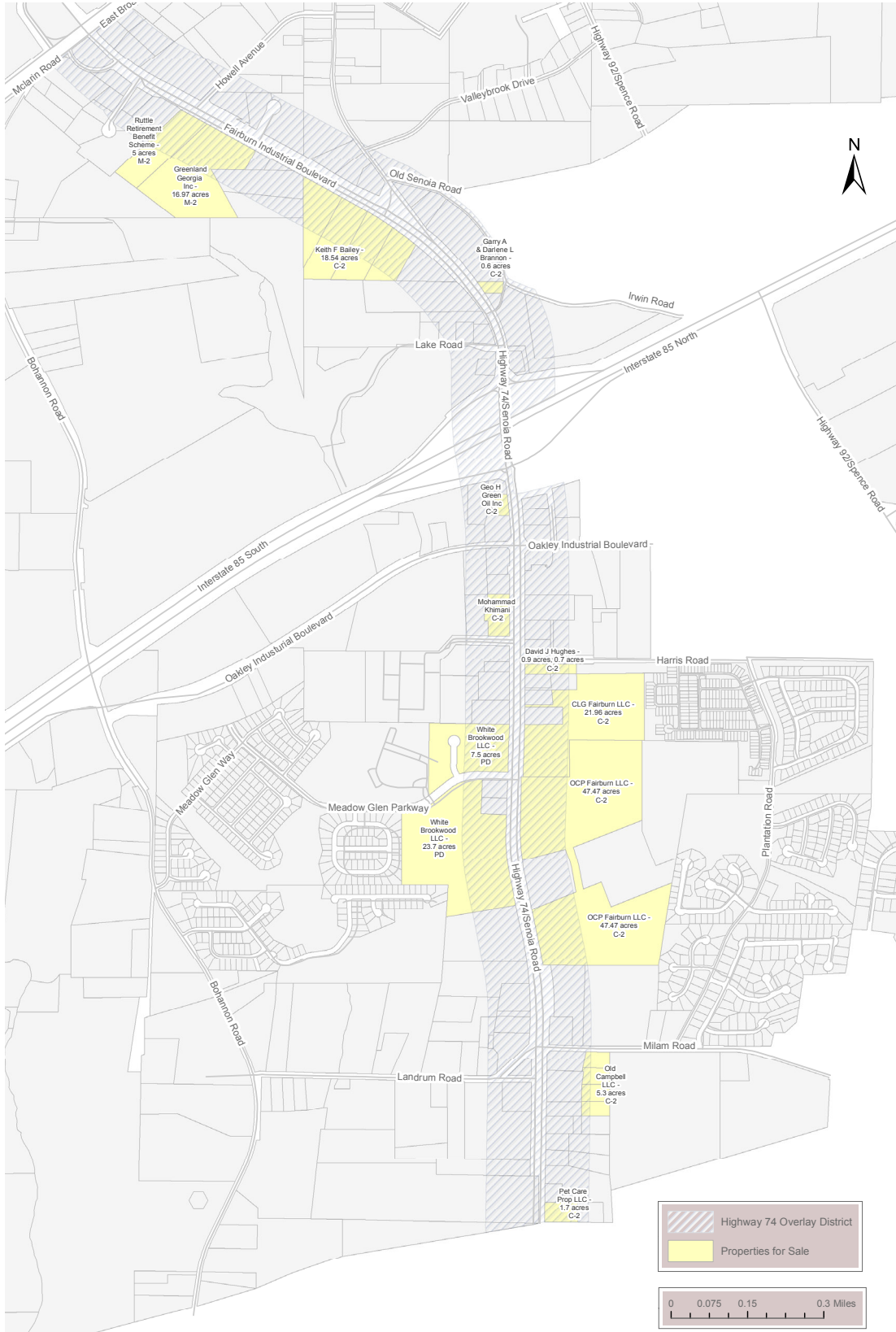


# Fairburn

Situated to Succeed











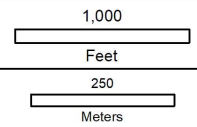




Disclaimer: This map is provided "as is" for discussion purposes only.

### Legend

- Potential Retail Sites
- Ports
- Interstates
- Georgia Counties
- U.S.A.



ECG Office of Community & Economic Development | LocationGeorgia.com | 770.563.0028



# Fairburn

Situated to Succeed

Companies that call Fairburn home.



SAMSUNG

XPO  
Logistics

Aaron's

ANGBORN  
GROUP



ECG  
electric cities of georgia



IMPREGNON  
SURFACE TECHNOLOGY GROUP

DISCOUNT  
TIRE

US.  
FOODS  
KEEPING KITCHENS COOKING™

PPG

freshpoint

Nestlé PURINA

MEAG POWER

OWENS  
CORNING

KLW  
Plastics  
A BWAY Company



## DEMOGRAPHICS

Fairburn 5 miles 10 miles

### MARKET AREA SNAPSHOT - 2017

	Fairburn	5 miles	10 miles
Number of Households	5,317	26,998	107,756
Median Age	33.3	33.3	35.0
2017-2022 Average Annual Population Growth	1.98%	1.8%	1.4%

### MARKET TRADE AREA - 2017

	Fairburn	5 miles	10 miles
Businesses			
Employees			
Residents	14,645	73,245	289,831

### POPULATION - 2017

	Fairburn	5 miles	10 miles
Population, Total	14,645	73,245	289,831
Daytime Population, Total	15,905	62,101	258,847
Workers	7,817	21,746	101,903
Residents	8,088	40,355	156,944
Population, By Race			
White	17.1%	13.7%	18.5%
Black	73.4%	78.2%	74.1%
American Indian	0.3%	0.3%	0.3%
Asian	1.7%	1.3%	2.0%
Hispanic Origin	10.6%	7.9%	5.9%
Other	4.9%	3.9%	2.8%
Two or More Races	2.6%	2.6%	2.4%

Fairburn 5 miles 10 miles

### HOMES - 2017

	Fairburn	5 miles	10 miles
Median Home Value	\$160,699	\$157,444	\$175,499
Average Home Value	\$179,345	\$187,186	\$222,693
Housing Units	5,793	29,453	119,944

### INCOME - 2017

	Fairburn	5 miles	10 miles
Median Household Income	\$51,727	\$49,649	\$52,516
Average Household Income	\$62,625	\$62,441	\$70,484
Per Capita Income	\$23,159	\$22,933	\$26,271

### INCOME - PROJECTED 2022

	Fairburn	5 miles	10 miles
Median Household Income	\$57,248	\$53,909	\$57,553
Average Household Income	\$71,966	\$71,049	\$79,996
Per Capita Income	\$26,569	\$26,039	\$29,767

### EDUCATION & OCCUPATION - 2017

	Fairburn	5 miles	10 miles
25+ Educational Attainment			
Some College	23.9%	22.5%	22.7%
Associate Degree	6.6%	7.5%	8.3%
Bachelor's Degree	18.3%	19.5%	20.3%
Graduate/Professional	8.8%	10.3%	12.2%
16+ Employed by Occupation			
White Collar	62.1%	64.1%	61.5%
Services	13.1%	14.5%	17.2%
Blue Collar	24.8%	21.5%	21.3%





## CONSUMER SPENDING

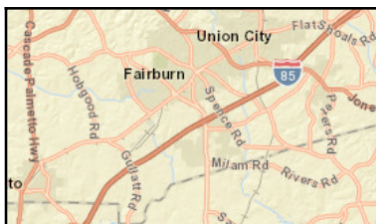
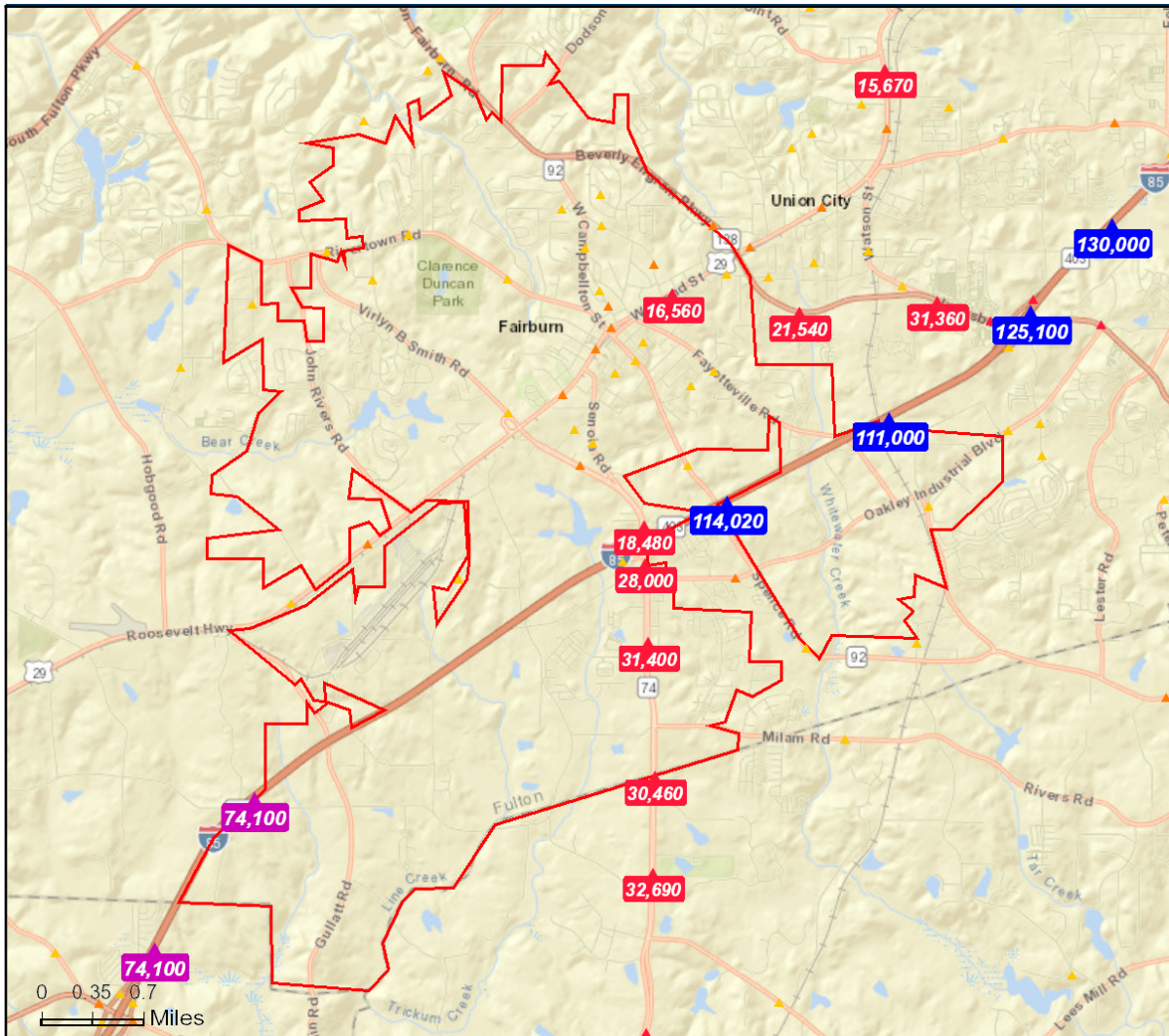
2017	Fairburn	5 miles	10 miles
Apparel & Services	\$9,237,662	\$46,736,857	\$208,688,481
Education	\$5,678,657	\$28,432,602	\$132,504,988
Entertainment & Recreation	\$12,845,331	\$65,118,825	\$293,016,809
Food At Home	\$20,915,917	\$106,988,939	\$481,658,818
Food Away From Home	\$14,312,598	\$72,809,478	\$325,309,256
Health Care	\$22,244,183	\$113,544,730	\$514,239,846
Household Furnishings & Equipment	\$8,169,790	\$41,525,983	\$186,041,015
Personal Care Products & Services	\$3,316,333	\$16,827,060	\$75,832,905
Travel	\$8,420,062	\$42,189,176	\$190,388,687



## Traffic Count Map

Fairburn City, GA  
 Fairburn City, GA (1328380)  
 Geography: Place

Prepared by Esri



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day



Source: ©2017 Kalibrate Technologies

April 10, 2018





## FAIRBURN EVENTS & FESTIVALS

### *April*

- 11 "Shred It" Document Shredding Event
- 17 & 19 Fire Safety Bus
- 24 Fairburn Business Owners' Breakfast
- 20-22 Fairburn Annual Spring Clean Up
- 21 Community Yard Sale
- 22-28 Georgia Cities Week
- 23 Community Job Fair
- 26 Active Shooter Training
- 27 Coffee With A Cop

### *May*

- "Learn Not to Burn" courses
- 5 International Drone Day
- 5 Community Yard Sale
- 11 Fire Extinguisher Trainings for Citizens
- 12 Fitness in the Park (Yoga)
- 17 Fire Safety Bus
- 25 Summer Concert
- 26 Duncan Pool & Splash Pad Opening Day

### *June*

- 1 Farmers Market Opening Day (Every Friday)
- 2 Community Yard Sale
- 8 City of Fairburn Staff Picnic
- 9 Fitness in the Park (Bootcamp)
- 14 Movie Night at the Courtyard
- 22 Summer Concert

### *July*

- 5 Slash the Wave
- 7 Community Yard Sale
- 12 Movie Night at the Pool
- 14 Fitness in the Park ( Zumba)
- 15 Slash the Wave
- 27 Comedy Show
- 28 Back to School Splash

### *August*

- 1 National Night Out
- 4 Community Yard Sale
- 9 Movie Night at the Courtyard
- 25 Battle of "29", Fairburn Vs. Union City, Youth Football Jamboree
- 31 Final Farmers Market

### *September*

- 3 Duncan Park Pool & Splash Pad Closes

### *October*

- Fire Prevention Month
- Fairburn Fall Festival
- Trunk -or-Treat

### *November*

- Veteran's Day Celebration
- Get Active Night

### *December*

- Christmas Tree Lighting
- Breakfast w/ Santa
- Hoop it Up with Santa



## FAIRBURN FACTS

- Fairburn was incorporated on February 17, 1854.
- Fairburn's City Charter was adopted on August 3, 1925.
- Fairburn's Downtown Business District is listed on the National Register of Historic Places.
- Fairburn occupies 17.1 square miles.
- Fairburn's population is 14,645 plus and growing.
- Fairburn is home to a seasonal Farmer's Market, June 1 through August 31.
- Fairburn is home to the Georgia Renaissance Festival.
- Fairburn has an annual Christmas Tree Lighting at the historic train depot downtown.
- Fairburn hosts an Annual Arts and Music Festival.
- Fairburn is rapidly emerging as a residential, commercial and light industrial hub. Fairburn has easy access to Interstate 85, Hartsfield - Jackson International Airport and downtown Atlanta.

## FAIRBURN PARKS

- **Duncan Park** is located in Fairburn on Rivertown Road west of downtown. The park is open for use year round from dusk to dawn. A tennis court, basketball courts and pavilions are available. The pavilion may be rented for a nominal fee.
- **Cora M. Robinson Park**, a neighborhood park located on Dodd Street, contains a playground and gazebo for area residents.
- **Cochran Mill Nature Center** is a private, non-profit, environmental education and wildlife rehabilitation facility. Located just about 8 miles from Fairburn on 50 heavily wooded acres, the facility consists of a 4,000 sq. ft. log lodge, miles of hiking trails, wetlands, waterfalls and granite rock outcroppings. Cochran Mill is a Fulton County Park.





## FAIRBURN CONTACTS

Administration/City Hall .....	770-964-2244 .....	56 Malone St.
Building Permits .....	770-964-2244, ext. 401 .....	Exchange Bldg, 26 West Campbellton St.
Code Enforcement .....	770-683-4091 .....	Exchange Bldg, 26 West Campbellton St.
Court Clerk .....	770-683-4611 .....	Exchange Bldg, 26 West Campbellton St.
Electric Dept .....	770-969-3481 .....	106 Howell Ave.
Fire Dept .....	770-969-3483 <b>Emergency 911</b> .....	19 NE Broad St., 149 West Broad St.
New Services Information .....	770-969-3481 .....	102 Howell Ave.
Planning & Zoning .....	770-964-2244, ext. 120 .....	Exchange Bldg, 26 West Campbellton St.
Police Dept .....	770-964-1441 <b>Emergency 911</b> .....	191 SW Broad St., 131 Washington St.
Property Tax (City) .....	770-964-2244, ext. 115 .....	Exchange Bldg, 26 West Campbellton St.
Street Dept .....	770-969-3481 .....	102 Howell Ave.
Trash Pickup .....	770-969-3481 .....	102 Howell Ave.
Utility Billing .....	770-969-3470 .....	106 Howell Ave.
Water/Sewer .....	770-969-3481 .....	102 Howell Ave.

### *Betty Hannah Educational Campus*

Administration Bldg.....	320 West Broad St.
Classroom Bldg #1 .....	334 West Broad St.
Classroom Bldg #2.....	314 West Broad St.
Classroom Bldg #3.....	336 West Broad St.
Outbuilding # 2.....	330 West Broad St.
Outbuilding # 1 .....	310 West Broad St.