

Sustainable Airport Areas International Seminar – 6th edition

Fostering Human Resources as a key factor for developing a Sustainable Airport Area

Wednesday 2016 September 21

Location: Georgia Tech Global Learning Center 84 5thSt NW, Room 236 Atlanta GA 30308

➤ **8:30 am – 9:00 am Registration and breakfast**

➤ **9:00 am – 9.30 am Introduction**

Official Welcome

Roosevelt Council, Interim General Manager,
Hartsfield Jackson Atlanta International Airport

Official opening

Frank Cannarozzo, Deputy Mayor Aulnay sous Bois, Hubstart Paris Region

Presentation of the 2016 seminar

Elisabeth Le Masson, Member of the Board Hubstart Paris Region
Michael Cheyne, Director Asset management and Sustainability HJIA

➤ **9.30 am - 10.30 am Plenary session – part I**

Aerotropolis: the city of the future?

Ryan Gravel, Founder of Sixpitch

**The key factors of attractiveness for airport areas –
the special role of human resources**

Vincent Gollain, Director, Department of Economics, Paris
Region Planning and Development Agency

➤ **10.30 – 10.45 Break**

➤ **10.45 - 12.00 pm Plenary session – part II**

Airport Area's economic and social development - Academic perspective from:

Europe

Edouard Dequeker, Chair in Urban Economics Essec Business School

The Americas

Chris Le Tourneur, President & CEO MXD Development Strategists

Asia

Max Hirsh, Research Professor University of Hong Kong

➤ **12.00 am – 12.30 pm Questions and answers**

➤ **12:30 pm – 1:30 pm Lunch**

➤ **1.30 pm – 3.00 pm 3 parallel workshops – part I**

➤ **3.00 pm – 3.15 pm Break**

➤ **3.15 pm– 4.30 pm 3 parallel workshops – part II**

Parallel Workshops

Workshop A: Room 334/335

Workforce development: creating a key factor of success for companies

To attract and stimulate businesses, the Airport Area must provide companies with an educated, trained and skilled local workforce.

The session will explain: how to identify and anticipate the evolution in the required skills and jobs profiles from a company point of view; how to identify the (existing or future) gap between the required skills and the local workforce competence; how to provide the necessary vocational training systems.

Moderators:

Lea Bodossian, Secretary General Airport Regions Conference
Chris Le Tourneur, President & CEO MXD Development Strategists

Speakers:

Sean Brazier, Chief Operating Officer of Purpose Built Schools Atlanta
Linhard Stepf, President of FrankfurtRheinMain Corp.
Christophe Dalstein, General Manager Europa City
Jie Zhou, Industrial Development Analyst & Airport Area Construction Planner Shanghai Pudong
Nathaniel Smith, CEO, Founder and Chief Equity Officer of the Partnership for Southern Equity

Workshop B: Room 222

Social equity and the Community: creating new opportunities for local inhabitants

To make development of the Airport Area attractive to local inhabitants the key factor is to provide desirable employment opportunities thus addressing social inequity in the nearby communities.

This session will explain: how to build school education programs and vocational training to meet the needs of the community in the Airport Area; how to provide career guidance and train local inhabitants throughout their professional lives in order to adjust to the economic evolutions; how to encourage and support the jobless of the Airport Area towards employment; how to help young graduates from disadvantaged areas find employment opportunities.

Moderators:

Marc Deman, Project Manager GIP Emploi Roissy
Lesley Grady, Foundation for Greater Atlanta

Speakers:

Sergi Calero, President Airport Regions Conference
Suzanne Pierre-Louis, Camas Training
Carol Zhang, Investment Management Department, Beijing New Aerotropolis Holdings Co.
Heather Worthley, Executive Director of Port Jobs Seattle
Cinda Herndon, Ph.D Director, Atlanta CareerRise

Workshop C: Room 226

Urban design, mobility and transportation: creating an attractive sustainable urban environment

A Sustainable Airport Area is a place where employees are residents and vice versa in order to minimize environmental impacting commuting traffic and to generate wealth for the territory and its inhabitants. To achieve that goal, an airport area needs to acquire attractive urban characteristics.

The session will explain: how to achieve, functional diversity; how to define and implement a comprehensive land-use plan; how to create an attractive and vibrant environment through a sustainable urbanism, and by providing top-class amenities and services.

Moderators:

François Dubos, Urban land planning agency Plaine de France, Paris CDG Airport Area
Jonathan Tuley Principal Planner, Atlanta Regional Commission

Speakers:

Anna Gasco, postdoctoral researcher at the ETH-Future Cities Laboratory (FCL)
Shamal Ratnayaka, Principal Transport Planner, Transport for London
Pieter van der Horst, Project Director, Real Estate & Area Developer, Schiphol
Tom Murcott, Executive Vice President and Chief Marketing Officer of Gale International
Gerard McDowell, Executive Director Aerotropolis Atlanta CIDs
Hannu Penttillä, Deputy Mayor, City of Vantaa, Finland, City Planning, Technical and Environmental Services
Mitch Weber, President and CEO/COO Heffner and Weber

The seminar is organized by:



The seminar is sponsored by:

